exponential-e
APPLIED INNOVATION

Increasing your digital capability

Accelerating data and application transformation with a multi-cloud, platform and software strategy

Jonathan Bridges - CIO, Exponential-e

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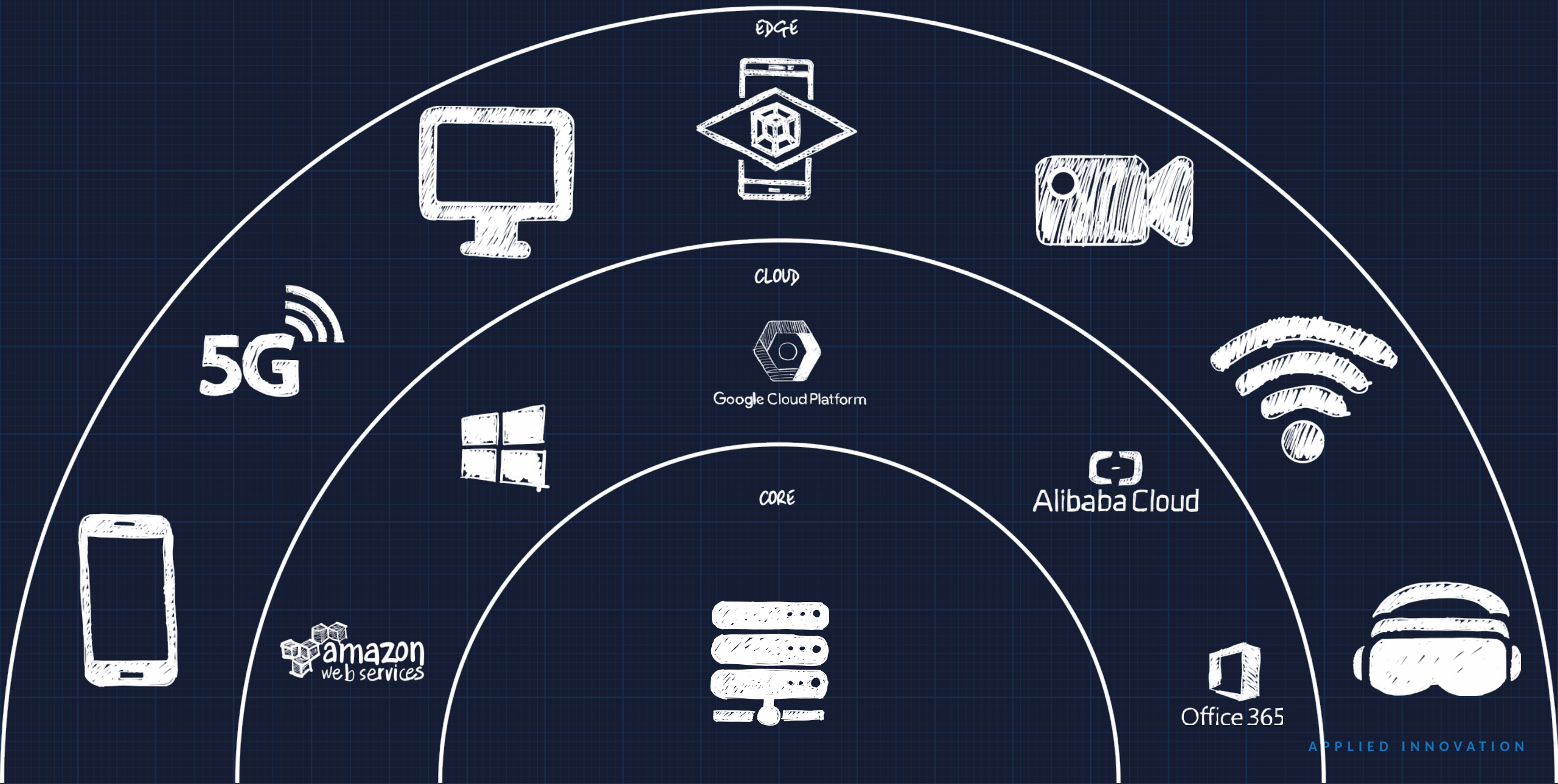
Landscape complexities



APPLIED INNOVATION

SAAS

USER EXPERIENCE	AGILITY, COST-EFFECTIVENESS, AND IMPROVED USER INTERFACES	GROWTH IN VOD	FORMAT VARIETY		
OPERATIONAL AGILITY	CONSUMPTION AND PROJECT BASED	OUTSOURCED SLA	COST CONTROL		
TECHNOLOGY PERFORMANCE	GLOBAL AVAILABILITY, AUTOMATIC UPGRADES AND MAINTENANCE	INTEGRATION TO ON-PREMISE SYSTEMS	AUTOSCALING	SPEED OF INGEST	TAILORED OR TRANSACTIONAL

PARADIGM 1

SYSTEMS OF RECORD

UNIQUENESS

SYSTEMS OF DIFFERENTIATION

COMPETITIVE DIFFERENTIATION

SYSTEMS OF INNOVATION

FLEXIBILITY TO CHANGE

TRANSFORM TO SAAS

STANDARDISED / COMMON OF THE SHELF

RE-PLATFORM PRIVATE OR PUBLIC

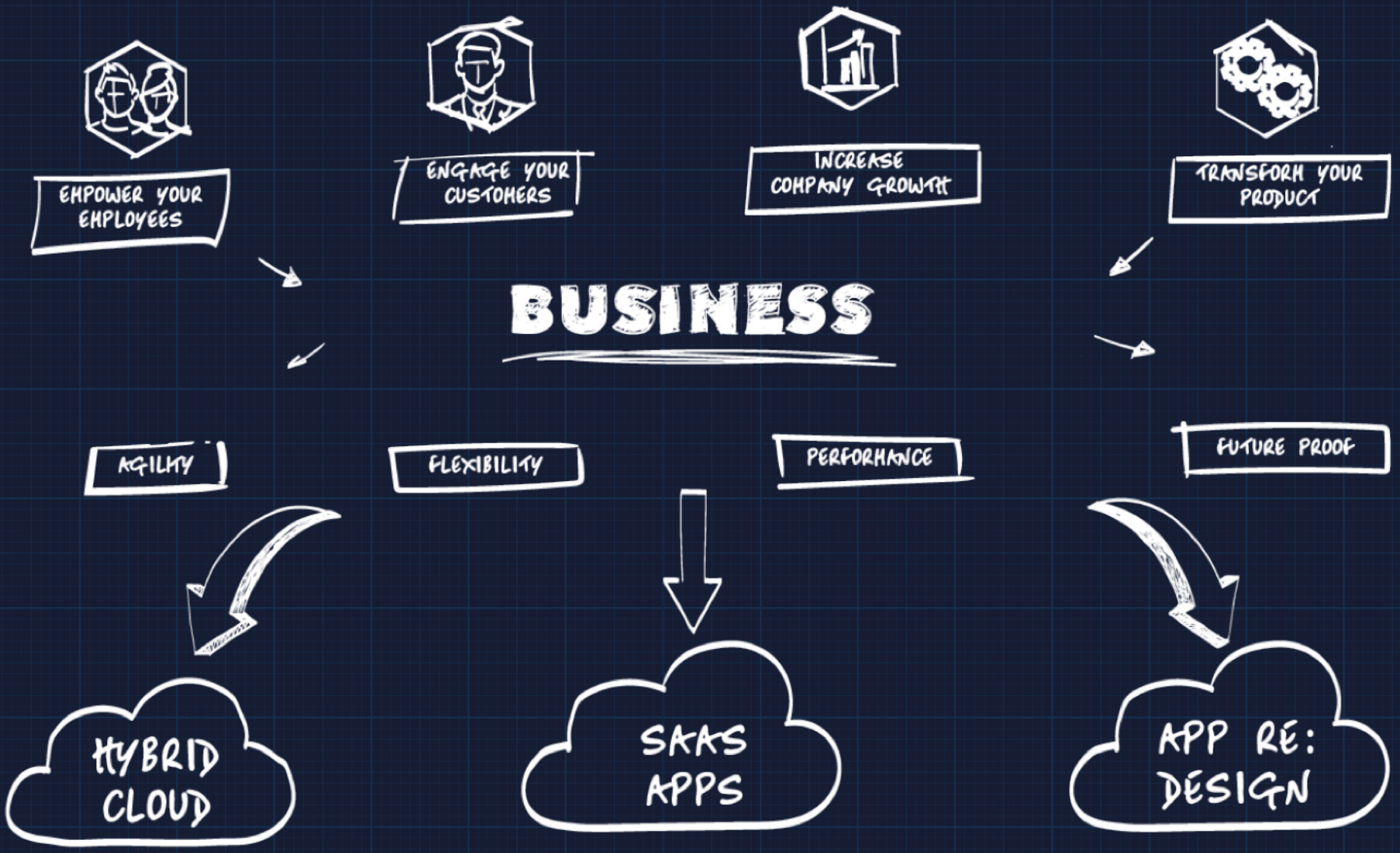
SPEED + PERFORMANCE

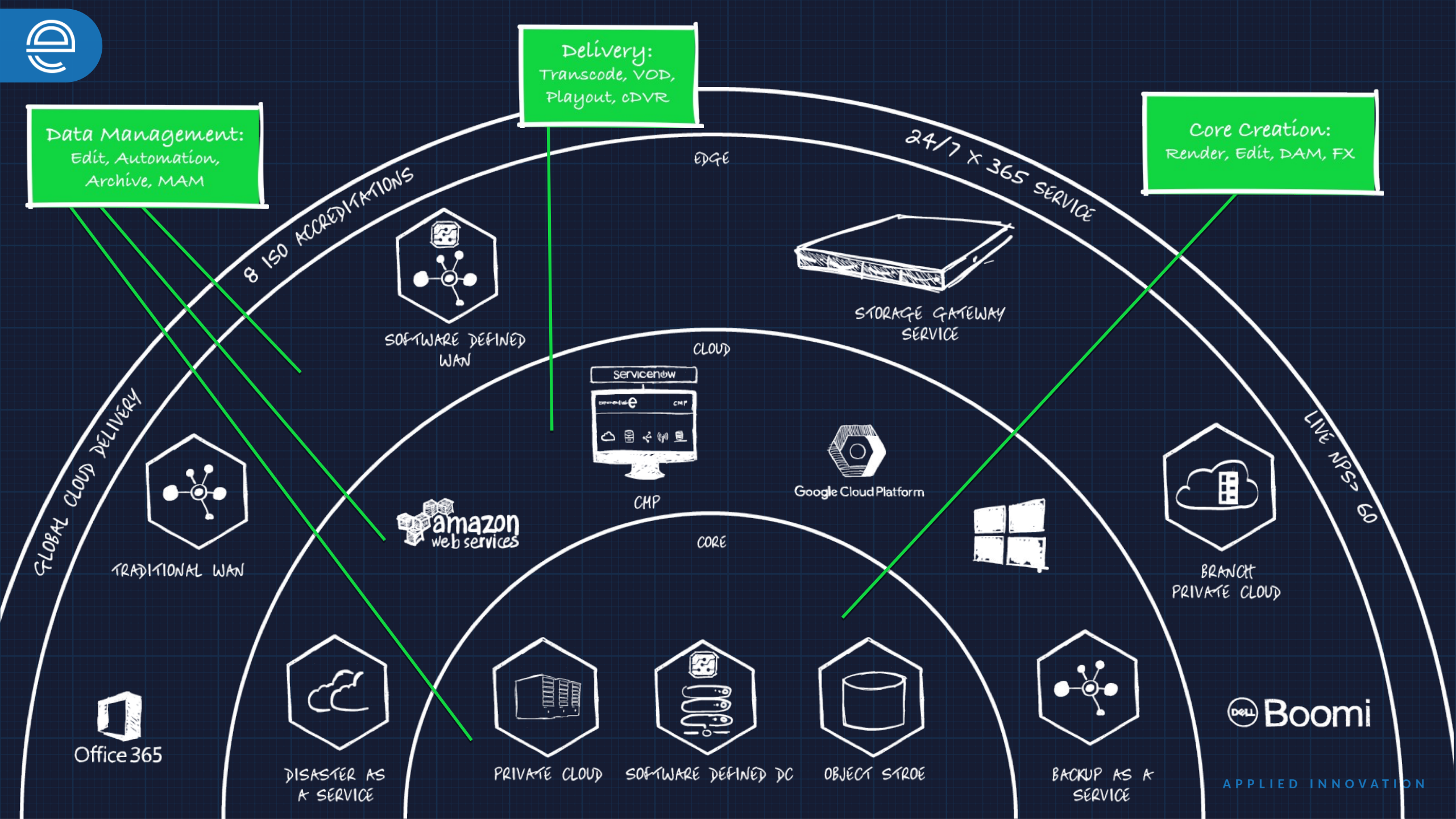
BUILD CLOUD-NATIVE MULTI-CLOUD APPS

CONTINUOUS INTEGRATION

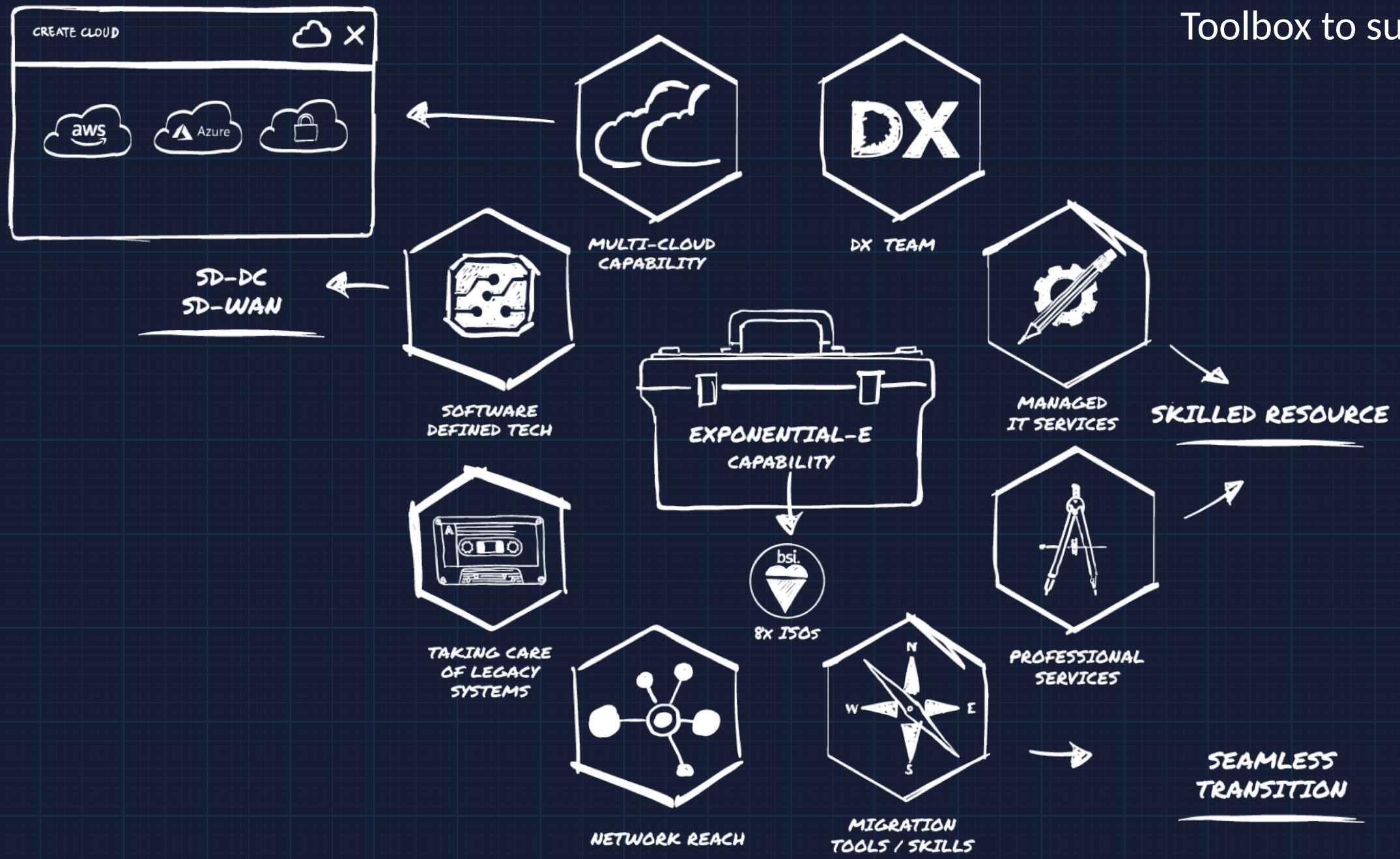
PARADIGM 2

DX: DIGITAL TRANSFORMATION




Delivery:
Transcode, VOD, Playout, cDVR
Data Management:
Edit, Automation, Archive, MAM
Core Creation:
Render, Edit, DAM, FX
8 ISO ACCREDITATIONS
EDGE
24/7 X 365 SERVICE
SOFTWARE DEFINED WAN
STORAGE GATEWAY SERVICE
CLOUD
Servicenow
CMP
CMP
Google Cloud Platform
amazon web services
GLOBAL CLOUD DELIVERY
TRADITIONAL WAN
CORE
BRANCH PRIVATE CLOUD
LIVE NPS> 60
Office 365
DISASTER AS A SERVICE
PRIVATE CLOUD
SOFTWARE DEFINED DC
OBJECT STROE
BACKUP AS A SERVICE
Boomi
APPLIED INNOVATION

Toolbox to support



Get engaged

PROOF OF VALUE

QUICK WIN TRANSFORMATION

END USER PRODUCTIVITY ASSESSMENT

CLOUD READINESS ASSESSMENT

HAVAS

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input media